

Great Lakes Recovery Centers Privacy Policy 2026

1. ONLINE PRIVACY POLICY

Your privacy matters to us. This Online Privacy Policy (“Policy”) explains how Great Lakes Recovery Centers (“GLRC,” “we,” “our,” or “us”) collects, uses, shares, and protects information gathered through our website, mobile applications, and other online services (collectively, the “Site”). It also describes your choices regarding your information.

By accessing or using the Site, you agree to this Policy and our Terms of Use.

COMPANY OVERVIEW AND SCOPE

Great Lakes Recovery Centers is committed to safeguarding the privacy of individuals who use our services. This Policy applies to all digital platforms operated by GLRC that link to this notice.

This Policy outlines how we collect, use, store, and disclose information obtained through our Site. For details about how we handle protected health information (PHI) as a healthcare provider, please refer to our separate HIPAA Notice of Privacy Practices. If there is any conflict, the HIPAA Notice will take precedence.

POLICY CHANGES

We may revise this Policy from time to time. Updates will be posted on this page with a revised effective date. Continued use of the Site after updates indicates acceptance of the changes.

HIPAA NOTICE

This Policy does not apply to protected health information governed by the Health Insurance Portability and Accountability Act (HIPAA). Information such as medical records and billing details is handled under our HIPAA Notice of Privacy Practices.

INFORMATION WE COLLECT

We may collect various types of information, including:

- Contact details (name, email, phone number, mailing address)
- Payment or donation information
- Communication preferences
- Survey responses or feedback
- Employment application details (if applicable)

For users participating in health-related programs, additional data may be collected through connected devices or service providers with your consent.

ONLINE ACTIVITY AND COOKIES

We may automatically collect certain technical data when you use our Site, including:

- Pages visited, time spent, and navigation behavior
- Device details (IP address, browser type, operating system)
- General location data

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We use cookies and similar technologies to enhance user experience, analyze traffic, and improve our services. You can adjust your browser settings to disable cookies, though some features may not function properly.

We may also use trusted third-party tools (such as analytics or advertising services). For more information on how such providers handle data, you can review the Google Privacy Policy:

<https://policies.google.com/privacy>

HOW WE USE YOUR INFORMATION

We use collected information to:

- Provide and maintain our services
- Respond to inquiries and requests
- Process transactions (such as donations)
- Improve website performance and functionality
- Personalize user experience and communications
- Comply with legal obligations

We may also use aggregated or de-identified data for research, analytics, and service improvement.

Additionally, we may use automated tools, including artificial intelligence, to enhance operations, communications, and user experience in a lawful and responsible manner.

HOW INFORMATION IS SHARED

We do not sell personal information. We may share information:

- With service providers performing functions on our behalf
- When required by law or legal process
- To prevent fraud or protect safety
- In connection with a business transition (e.g., merger or acquisition)

Content voluntarily shared in public areas or on social media may be visible to others.

THIRD-PARTY WEBSITES

Our Site may contain links to third-party websites. We are not responsible for their privacy practices, and we encourage reviewing their policies before sharing information.

DATA SECURITY

We implement reasonable safeguards to protect your information. However, no system is completely secure, and we cannot guarantee absolute security.

DATA RETENTION

We retain information as long as necessary for business, legal, and regulatory purposes.

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INTERNATIONAL USERS

Our services are operated within the United States. By using our Site, you consent to the transfer and processing of your data in the U.S.

CONTACT INFORMATION:

If you have questions about this Policy or your data, please contact:

Great Lakes Recovery Centers

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